



LIVE POSITIVELY is our systemwide sustainability framework. It is created on the foundation of our commitment to making a positive difference in the world, and it is embedded within our entire business at every level.

# LIVE POSITIVELY™



## Live Positively™

Our commitment to making a positive difference in the world. LIVE POSITIVELY focuses on seven core areas key to our business sustainability, with measurable goals and metrics for the Company and the Coca-Cola system.



## Beverage Benefits

Strive to offer beverages for every lifestyle and occasion while providing quality that consumers trust.



## Active, Healthy Living

Support active healthy lives through product variety, nutrition education and physical activity programs.



## Community

Foster sustainable communities through economic development, philanthropy and the creation of economic and social opportunities.



## Workplace

Create diverse, healthy and safe work environments aligned with internationally respected human rights principles.



## Energy Efficiency and Climate Protection

Aim to be the beverage industry leader in energy efficiency and climate protection.



## Sustainable Packaging

Aspire to make our packaging a valuable resource for future use.



## Water Stewardship

Work to safely return to nature and communities an amount of water equivalent to what we use in our beverages and their production.